Sponsorship Opportunities
2020-21
Solar Decathlon India will help India lead with commitment and innovation in the 21st century to achieve the Sustainable Development Goals and to support India's National Action Plan on Climate Change. This is a unique opportunity for students to learn, to innovate and become the stewards of their sustainable future.

Solar Decathlon India is an annual competition for interdisciplinary post graduate and undergraduate students from Indian institutions to design affordable net-zero-energy-water-waste buildings. The teams work on real building projects by partnering with developers, clients, or other real estate proponents, to introduce affordable market-ready solutions that we urgently require in the face rapid Climate Change.
Solar Decathlon India invites undergraduate and post graduate student teams from Indian institutions in an annual competition to join forces to combat Climate Change.

This is an opportunity for student teams to design net-zero-energy-water buildings, contributing to real projects, while partnering with the leaders in real estate development. The Solar Decathlon helps students stay a step ahead and introduce innovative and affordable market-ready solutions. This is the resilient and carbon-neutral way forward for our sustainable buildings and communities.
The Platinum sponsor will be an exclusive strategic partner, with visibility for the entire year of each annual cycle of the competition. This includes the visibility within Solar Decathlon ecosystem of students, faculty, industry and project partners, as well as outside the ecosystem, to media, general public, and government officials.

**Platinum Sponsorship**

INR 5 Cr per year
Limited to one sponsor

**Benefits in Media and Outreach**

**Website and e-Communications Visibility**
- Logo placement on Solar Decathlon India homepage
- Dedicated page for the sponsor mentioning the support and the sponsor’s other sustainability related activities.
- Logo placement on the Sponsor’s page
- Logo placement and acknowledgement in newsletters by Solar Decathlon India
- Logo placement and acknowledgement in email updates to participants

**Media Recognition and Visibility**
- Acknowledged as a strategic partner for Solar Decathlon India
- Mentioned in press releases by Solar Decathlon India
- Prioritized listing in press-kits
- Listed as sponsor in press-kits

**Social Media Visibility (LinkedIn, Twitter, Facebook, Instagram)**
- Acknowledged as a strategic partner for Solar Decathlon India
- Acknowledgement of support and sponsor’s effort in other sustainability related activities

**Competition Materials**
- Acknowledged as a strategic partner for Solar Decathlon India
- Acknowledged in each online course and webinar (total 10)
- Logo placement on backdrop

**Benefits at Events**

**Faculty Conference**
- Sponsor’s representative invited as a speaker
- Logo placement on backdrop
- Logo placement on printed materials

**Incubation Hub (6-weeks long)**
- Acknowledged as a strategic partner for Solar Decathlon India
- Logo placement on backdrop for event
- Logo placement on videos and media events held every week

**Design Challenge Finals (3-day event)**
- Sponsor’s representative invited as a Grand Jury member
- Acknowledged as a strategic partner for Solar Decathlon India
- Logo placement on backdrop for each category presentation
- Logo placement on backdrop for grand jury presentation
- Logo placement on printed materials
- Invitation to all student presentations
- Invitation to placement meet
- Invitation to dinner with Advisory Committee, 3 seats
- VIP seats at the awards event, 3 seats

**Benefits Beyond the Events**
- Acknowledged as a strategic partner for Solar Decathlon India on podcasts
- Acknowledged as a strategic partner for Solar Decathlon India in policy presentations made to central, state and local Government officials, and industry organisations
The Gold sponsor will have visibility for the entire year of each annual cycle of the competition. This includes the visibility within Solar Decathlon ecosystem of students, faculty, industry and project partners, as well as outside the ecosystem, to media, general public, and government officials.

**BENEFITS IN MEDIA AND OUTREACH**

**Website and e-Communications Visibility**
- Dedicated page for the sponsor mentioning the support and the sponsor’s other sustainability related activities.
- Logo placement on the Sponsor’s page
- Logo placement and acknowledgement in newsletters by Solar Decathlon India
- Logo placement and acknowledgement in email updates to participants

**Media Recognition and Visibility**
- Mentioned in press releases by Solar Decathlon India
- Prioritized listing in press-kits
- Listed as sponsor in press-kits

**Social Media Visibility (LinkedIn, Twitter, Facebook, Instagram)**
- Acknowledgement of support and sponsor’s effort in other sustainability related activities

**Competition Materials**
- Acknowledged in each online course and webinar (total 10)
- Logo placement and sponsor’s support acknowledged in the competition guide document

**BENEFITS AT EVENTS**

**Faculty Conference**
- Logo placement on backdrop
- Logo placement on printed materials

**Design Challenge Finals (3-day event)**
- Logo placement on backdrop for each category presentation
- Logo placement on backdrop for grand jury presentation
- Logo placement on printed materials
- Invitation to all student presentations
- Invitation to placement meet
- Invitation to dinner with Advisory Committee, 2 seats
- VIP seats at the awards event, 2 seats

**Incubation Hub**
- Logo placement on backdrop for event
- Logo placement on videos and media events

**BENEFITS BEYOND THE EVENTS**
- Sponsor acknowledged on podcasts
- Sponsor’s logo on policy presentations to made to central, state and local Government officials, and industry organisations
The Silver sponsor will have visibility within Solar Decathlon ecosystem of students, faculty, industry and project partners, along with some access to media and general public.

**BENEFITS IN MEDIA AND OUTREACH**

Website and e-Communications Visibility
- Logo placement on the Sponsor's page
- Logo placement and acknowledgement in newsletters by Solar Decathlon India
- Logo placement and acknowledgement in email updates to participants

Media Recognition and Visibility
- Listed as sponsor in press-kits

Social Media Visibility (LinkedIn, Twitter, Facebook, Instagram)
- Acknowledgement of sponsor's support

Competition Materials
- Acknowledged in each online course and webinar (total 10)
- Logo placement and sponsor's support acknowledged in the competition guide document

**BENEFITS AT EVENTS**

Faculty Conference
- Logo placement on backdrop
- Logo placement on printed materials

Design Challenge Finals (3-Day)
- Invitation to all student presentations
- Invitation to placement meet
- Invitation to dinner with Advisory Committee, 1 seat
- VIP seats at the awards event, 1 seat
## Summary of Benefits

<table>
<thead>
<tr>
<th>OVERALL VISIBILITY AND ACCESS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Within the Solar Decathlon India ecosystem of participants, industry partners</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Within and Outside the Solar Decathlon India ecosystem, to media, general public, and government officials</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Exclusive recognition as a strategic partner for Solar Decathlon India</td>
<td>●</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| WEBSITE AND E-COMMUNICATIONS VISIBILITY | |
|-----------------------------------------|----------|------|------|
| Logo on Solar Decathlon India homepage | ● | | |
| Dedicated page for sponsor mentioning the sponsor’s support and other sustainability activities | ● | ● | |
| Logo on page dedicated to sponsors | ● | ● | ● |
| Logos in newsletters and emails to participants | ● | ● | ● |

| MEDIA RECOGNITION AND VISIBILITY | |
|---------------------------------|----------|------|------|
| Acknowledged as a strategic partner for Solar Decathlon India | ● | | |
| Press releases by Solar Decathlon India | ● | ● | |
| Prioritized listing in press-kits | ● | ● | |
| Listed as sponsor in press-kits | ● | ● | ● |

| SOCIAL MEDIA VISIBILITY (LI, TW, FB, INSTA) | |
|-------------------------------------------|----------|------|------|
| Sponsor’s support acknowledged | ● | ● | ● |
| Sponsor’s effort in other sustainability activities acknowledged | ● | ● | |
| Acknowledged as a strategic partner for Solar Decathlon India | ● | | |

| COMPETITION MATERIALS | |
|----------------------|----------|------|------|
| Acknowledged as a strategic partner for Solar Decathlon India | ● | | |
| Sponsor acknowledged in each online course and webinar (total 10) | ● | ● | ● |
| Logo placement and sponsor’s support acknowledged in the competition guide document | ● | ● | ● |

| EVENT - FACULTY CONFERENCE | |
|-----------------------------|----------|------|------|
| Sponsor’s representative invited as a speaker | ● | | |
| Logo placement on backdrop | ● | ● | ● |
| Logo placement on printed materials | ● | ● | ● |

| EVENT - DESIGN CHALLENGE FINALS (3-DAY) | |
|----------------------------------------|----------|------|------|
| Invited to be member of the Grand Jury | ● | | |
| Acknowledged as a strategic partner for Solar Decathlon India | ● | | |
| Logo placement on backdrop for each category presentation | ● | | |
| Logo placement on backdrop for grand jury presentation | ● | | |
| Logo placement on printed materials | ● | | |
| Invitation (seats) to all student presentations | ● | ● | |
| Invitation to placement meet | ● | ● | |
| Invitation (seats) to dinner with Advisory Committee | 3 | 2 | 1 |
| VIP seats at the awards event | | | | 3 | 2 | 1 |

| EVENT - INCUBATION HUB (6-WEEKS LONG) | |
|-------------------------------------|----------|------|------|
| Acknowledged as a strategic partner for Solar Decathlon India | ● | | |
| Logo placement on backdrop for event | ● | | |
| Logo placement on videos and media events | ● | | |

| BEYOND THE EVENTS | |
|------------------|----------|------|------|
| Acknowledged as a strategic partner for Solar Decathlon India | ● | | |
| Sponsor acknowledged on podcasts | ● | | |
| Sponsor’s logo on policy presentations to Government officials (central, state, local) | ● | | |
Organisers

Sponsors

SILVER SPONSOR

Affiliates


About the Organisers

**IUSSTF**
The Indo-U.S. Science and Technology Forum (IUSSTF) is a bilateral organisation that promotes Science, Technology, Engineering and Innovation through substantive interaction among government, academia and industry. It provides Solar Decathlon India as a platform for innovation towards sustainable economic development, encouraging the use of renewable energy sources and towards promoting the design of buildings that are energy efficient and self-reliant in energy usage.

**IIHS**
The Indian Institute for Human Settlements (IIHS) is a national educational institution committed to the equitable, sustainable and efficient transformation of Indian settlements. IIHS works on cutting edge interdisciplinary issues in its teaching, research and practice for a new generation of applied practitioners and thought leaders. IIHS is jointly conducting Solar Decathlon India.

**AEEE**
Alliance for an Energy Efficient Economy (AEEE), is one of the leading organisation in India that works on creating awareness about energy efficiency as a resource. It is a policy advocacy and energy efficiency market enabler with a not-for-profit motive. The organisation advocates for data-driven and evidence-based energy efficiency policies and research, working across industry, government and civil society to foster a culture of energy efficiency in India. The organization is committed to achieving India's energy transition for a climate-resilient and energy secure future and meet India's commitments to the 2030 nationally determined goals (NDC) and UN sustainable development goals (SDG).

Contact

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