

Social Media Guidelines for Sponsors, Affiliates, Partners, and Participants

Solar Decathlon India (SDI) uses social media as an important tool for communication and outreach. The platforms are regularly updated, by the social media team, with information about the competition as well as the stakeholders.

These guidelines are designed to assist sponsors, affiliates, partners, and participants with posting social media content related to the competition:

- Follow the Solar Decathlon India social media channels on [Facebook](#), [LinkedIn](#), [Instagram](#), and [Twitter](#).
- Tag the official Solar Decathlon India social media platforms when posting an update. Use the hashtags provided below when sharing or resharing posts.
- Do not publish, post, or release any confidential or sensitive information related to the competition. This is easy if you post after SDI has shared the information on the Solar Decathlon India social media platforms.
- Ensure the veracity of the post. Contact the SDI social media team in case of any queries or concerns.
- Obtain prior approval of the SDI team for the use of images, media, slogans, or other text to avoid legal violations. Do not use the Solar Decathlon India name or logo for any corporate promotion without permission from the SDI team.
- Do not post personal political views and opinions or engage in political activities on behalf of Solar Decathlon India.

Solar Decathlon India on social media

1. [Facebook](#)
2. [LinkedIn](#)
3. [Instagram](#)
4. [Twitter](#)

Official Hashtag

#SolarDecathlonIndia

Other Hashtags you can add

#youngleaders #netzero #energyefficiency #climateaction #youthskills #NZEB #SDG7
#skillIndia #buildbackbetter #netzerowater #aCoolerPlanet

For any media enquiries, contact pr [at] solardecathlonindia [dot] in

For information about the challenge and the guidelines, please Uday [at] solardecathlonindia [dot] in